

# ADVERTISING DEADLINE SCHEDULE

# 2019

This schedule is for black and white advertisements of less-than-one-full-page in size. For multiple page, color and double truck advertisements, special sections, holiday or extensive layout work, advance the deadlines by 24 hours. **The Spokesman-Review** reserves the right to revise deadlines with 30-day's notice.

Publication Day	Reservations Cancellations Size Changes	Final Deadline
<b>MONDAY</b>		
All Sections	Friday, 2 p.m.	Friday, 3 p.m.
<b>TUESDAY</b>		
Main News/Sports/ Business/Classified	Monday, 10 a.m.	Monday, 3 p.m.
<b>WEDNESDAY</b>		
PINCH ROP	Tuesday, Noon	Wednesday, 3 p.m.
PINCH Classified	Wednesday, Noon	Wednesday, 3 p.m.
Today/Food	Monday, 10 a.m.	Monday, 2 p.m.
Main News/Sports/ Business/Classified	Tuesday, 10 a.m.	Tuesday, 3 p.m.
<b>THURSDAY</b>		
Voices	Tuesday, Noon	Tuesday, 3 p.m.
Today/Health	Tuesday, 3 p.m.	Wednesday, 3 p.m.
Main News		
Sports/Outdoors		
Business/Classified	Wednesday, 10 a.m.	Wednesday, 3 p.m.
<b>FRIDAY</b>		
7/Today	Tuesday, 5 p.m.	Thursday, Noon
Main News/Sports/ Business/Classified	Thursday, 10 a.m.	Thursday, 3 p.m.
Automotive	Thursday, 10 a.m.	Thursday, 2 p.m.
<b>SATURDAY</b>		
Today/Family	Wednesday, 5 p.m.	Thursday, 3 p.m.
Investment	Thursday, 4 p.m.	Friday, 1 p.m.
Main News/Sports/ Business/Classified	Friday, 10 a.m.	Friday, 3 p.m.
<b>SUNDAY</b>		
Today/Entertainment/ Home/Travel	Thursday, 3 p.m.	Friday, 10 a.m.
Real Estate	Wednesday, 5 p.m.	Thursday, 2 p.m.
Business	Wednesday, 3 p.m.	Friday, 3 p.m.
Main News/Sports/ Outdoors/Classified	Friday, 10 a.m. (10 days prior to publication)	Friday, 3 p.m.
Sunday Pinch	Friday, noon	
Classified	(7 days prior to publication)	
	Monday, Noon	
TV Week	(12 days prior to publication)	
	Wednesday 5 p.m.	Monday, 5 p.m.

For more information please contact your  
Multimedia Sales Executive or visit  
[www.spokesman.com/advertising](http://www.spokesman.com/advertising)  
Spokane 509-459-5095 Toll Free 1-800-338-8801

## Closing Schedule for Preprints

Preprint distribution is available Wed, Thu, Fri and Sun.

Preprint reservations are due by 5 p.m. the Tuesday prior to insertion for the following week (Wednesday-Sunday). Final deadline for receipt of inserts at the facility is 5 business days prior to mid-week insertions and Thursday, 7 business days prior to Sunday insertion. Thanksgiving Day reservation deadline is Wednesday, Nov 7th. Final deadline for receipt of inserts is Friday, November 9th. A late charge may be assessed for late arrival of inserts.

Truck delivery should be made directly to the receiving dock of the newspaper plant at 50 N. Madison Street, Spokane, WA 99201. Receiving service is available from 7 a.m. to 4 p.m., Monday through Friday; no weekend or holiday service.

Regular Hours: (509) 459-5095

After Hours: (509) 459-5002 (Guard Station)

## Mechanical Requirements

### Standard Page: 6 columns wide x 21.5" deep

Columns	Inches
1	1.556
2	3.222
3	4.875
4	6.542
5	8.208
6	9.875

### Tabloid Page: 6 columns wide x 9.5" deep

Columns	Inches
1	1.556
2	3.222
3	4.875
4	6.542
5	8.208
6	9.875

## Double Truck

Page	Inches
Standard	20.875"
Tabloid	20.875"

The minimum column width of ads that occupy the gutter of a standard-size page must be 8 columns with a minimum height of three inches. Tabloid-size-page double trucks must be 12 columns with a minimum height of 2 inches. For ad-positioning purposes (based on space availability) a full double truck will have position precedence over a less-than-full double truck. For same-size advertisements position precedence is determined by the order in which the advertisements are received by **The Spokesman-Review** and/or payment of a 25% position premium. Standard or Tabloid double-truck color will be charged at full-page rate.

## Color Ad Deadlines

The deadline for color advertisements for all sections is 24 hours earlier than the listed schedule for non-color advertisements.

**THE SPOKESMAN-REVIEW**  
spokesman.com